



## **Fresh from the Farm: Healthy Fundraising for Ontario Schools Greenhouse Vegetable Pilot Project, Spring 2018**

### **What is Fresh from the Farm, Greenhouse Vegetable Pilot Project?**

*Fresh from the Farm* was designed to provide a healthy fundraising alternative to schools by selling Ontario-grown fruit and vegetables. Since 2013, 1165 schools have raised over \$1.1 million for school initiatives, selling 2.7 million lb of Ontario produce. New for Spring 2018, *Fresh from the Farm* is offering a Greenhouse Vegetable Pilot Project to select school boards: Grand Erie, Thames Valley, Upper Grand, Waterloo Region and Waterloo Catholic District School Boards.

### **Why Participate?**

- Schools keep 40% of sales.
- Families enjoy fresh, greenhouse vegetables grown in southwestern Ontario.
- *Fresh from the Farm* promotes a healthy school environment while providing an opportunity for students to raise money for school initiatives.
- Provides opportunities for students to learn about agri-food and healthy eating
- Supports Ontario farmers and our local economy

### **What is the Ontario Greenhouse Vegetable Bundle for sale @ \$15.00?**

Pre-boxed (ready for pick up):

- 1-14 oz tray of mini seedless cucumbers
- 1- pint clamshell of grape tomatoes
- 1- XL cello wrapped red pepper
- 1- XL cello wrapped orange pepper
- 1- XL cello wrapped yellow pepper

### **How does it work?**

Schools can enrol to participate at [www.freshfromfarm.ca/enrol.aspx](http://www.freshfromfarm.ca/enrol.aspx)

- Schools select a school champion to enrol **March 5-30**.
- Info flyer and order forms will be mailed to the school for distribution to students.
- Schools submit orders online by **April 16**. NOTE: there is a minimum order of 40 bundles per school.
- Greenhouse bundles will be delivered to the schools during the month of **May**.



For more information please email [contact@freshfromfarm.ca](mailto:contact@freshfromfarm.ca)