



# SPENCER AVENUE SCHOOL COUNCIL

## Meeting Minutes

**Date:** Tuesday, June 6<sup>th</sup> 2017  
**Time:** 6:30 PM  
**Location:** Spencer Ave. Library

### Parent Attendees

Cari Mistry  
Tricia Barrett

Lorrie Wren  
Michelle Francis

Carol DiRamio  
Narius Mistry

Bonnie Gerritts  
Jackie Irwin

### Staff Attendees

Dianna Secord

### Guest Attendees

Tammy Flemming

Sofie Weber

#### 1. Mono-Amaranth School Council – Sofie & Tammy

- Their goal was to raise \$25k in one month for a junior play structure. The play structure total cost was \$35k, which took into account already saved funds and that year's food-days expected funds.
- First thing they did was get 3 quotes for play structures
- Started in April advertising their goal and named the campaign 'May for Play'
- Campaign included an Amazing Race for teachers and kids where the winning kids team was the 1<sup>st</sup> to use the new playground. Tasks were harder for higher grades, to keep the race fair. This event was to build student excitement, not to raise funds
- Campaign also included a movie night where they sold food donated by local businesses, pay a loonie to vote for your favourite playground design, pay a loonie to dress up day, jazzy jars raffle and a party where they sold donated food, auctioned donated items and sold student artwork
- They presented their plan and why they needed this equipment to Mono Town Council, who gave them \$3k
- Several banks gave them sizable donations
- To encourage parent buy-in they used Facebook, email and agenda notices as well as a Facebook page for the event. Movie night was liked by the parents because it was a drop-off event (free babysitting)
- Encouraged donation through named donation 'recognition levels'
- Offered local business promotion via email and Facebook in return for donations
- Real student images were used in all advertising (with permission), to appeal to potential donors
- Cut back on fundraising 'asks' (except lunch-days) all year, while reminding parents that May would be a big donation month
- Sizable donations came from parents who owned businesses
- Scotia Bank did fund matching at the end party, giving them \$4k
- Recognized donors via a plaque in the school with donors listed in order of donation amount
- Sent out ongoing progress email updates and photos
- Playground was installed in September to avoid summer vandalism
- Tammy recommends we get board-approved quotes before even starting to plan our fundraising push
- Make sure to explain to kids why some equipment is not allowed (i.e. swings)
- Try asking service clubs, like Lion's or Rotary
- Most money came from businesses: banks, parent companies, community companies, town council
- Started talking to potential donor businesses in January
- All letters of appeal given to potential donors were printed on quality paper and in colour
- New fundraisers they have tried and have worked well are: 'the giving tree' where each leaf of a paper tree had an amount and specific item on it and then parents could pick a leaf to purchase that item for the school (\$5 - \$100)



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each), and 'cake/pie auction' where cakes and pies are donated or made by the classes and then a live auction is held for them (classroom cakes make the most money)

- They used APE playgrounds for their equipment
  - Make sure you emphasize to parents and businesses that the Town of Orangeville will not let the school use the playground/field/diamond that are adjacent to us
2. Treasurer's Report – Lorrie Wren
- Subway made very little profit this year, compared to the other food days. It may not be worth the work to offer it next year. Having Booster Juice or Pasta those days would be more profitable.
  - Pita Pit earns about the same as Booster Juice, but it is difficult to get timely invoices from Pita Pit.
  - Pasta Day seemed popular, but it is too much work for the volunteers, so it can only continue if Quest for Cakes will individually package the pasta. We should check to see if Quest for Cakes would do hot dog days, as that is a food we do not currently offer and would be easier to hand out.
  - We need to send a food-day survey to parents before the end of this year to see which vendors they like best.
  - Lunch Lady may be an option for next year, so should be included in the parent survey
  - Lorrie would like to remind everyone to fill out a deposit/expense slip for every expense claim or deposit
  - Council approves allocating the remaining PIC funds for shelving in the storage room and a parent library book shelf (\$375)
  - Council proposes allocating the remaining funds in our account this year as follows:
    - A safe deposit box with deposit slot, to be purchased in Sept (approx. \$300)
    - Outdoor equipment fund – net funds as of end of May, once all expenses are taken into account
    - Maker's Space – net funds raised by track & field BBQ and Spencer end of year BBQ
3. Principal's Report – Dianna Secord
- Dianna has a list of kids who have volunteered their time for council events, the grade 8 teachers will choose a child from this list to receive this year's Council Award
  - Thank you for your EQAO support
  - Thank you for the beautiful staff appreciation week
  - We will be hosting a volunteer tea on June 20<sup>th</sup> @ 1pm, please expect an invitation
  - Tara Webb and Mrs. Scott will be leaving the staff at the end of this school year and will be missed.
4. New Business – Bonnie/Cari
- Council executive will be creating an end of year summary of our funds raised and activities run this year.
  - Bonnie will email track & field BBQ volunteers about plans she has been working on for the event

### Next Meetings

TBD

### Adjourn

Minutes Recorded By: CD