



519-938-9355

GR. 12 MEDIA ART (ASM4M)

www.ugdsb.on.ca/westside

Course: ASM4M

Teacher(s): Lachlan Mackintosh

Program Leader: Lachlan Mackintosh

Phone Extension: 528

Email: lachlan.mackintosh@ugdsb.on.ca

Course Description: This course focuses on a practical approach to a variety of media arts challenges related to the interests of the student and provides students with opportunities to examine media arts in relation to the world of work. Students will develop works that express their views on contemporary issues and will create portfolios suitable for use in post-secondary work experiences. Students will critically analyse the role of media artists in shaping audience perceptions of identity, culture, and community values, particularly within the context of the workplace.

Prerequisite: Media Arts, Grade 11, Open

Big Ideas

- Design is a purposeful act of creativity with an intended goal or outcome. It requires intent and an understanding of visual design concepts and techniques.
- The audience plays an important role in the design process. An understanding of the targeted demographic must be recognized and understood.
- Media knowledge and competence is required in making constructive design choices.
- Media experimentation leads to more effectively solving design challenges.

Overall Course Expectations

<http://www.edu.gov.on.ca/eng/curriculum/secondary/arts1112curr2010.pdf>

The Creative Process: apply the creative process to create media art works, individually and/or collaboratively;

The Principles of Media Arts: design and produce media artworks, applying the principles of media arts and using various elements from contributing arts (dance, drama, music, visual arts);

Using Technologies, Tools, and Techniques: apply traditional and emerging technologies, tools, and techniques to produce and present media art works for a variety of audiences and purposes.

The Critical Analysis Process: demonstrate an understanding of the critical analysis process by using it to monitor the creative process, and by examining, interpreting, assessing, and reflecting on media artworks;

Identity and Values: demonstrate an understanding of how media art works reflect personal and cultural identity, and affect personal, cultural, and community values and their awareness of those values;

Connections Beyond the Classroom: demonstrate an understanding of the types of knowledge and skills developed in media arts and how they can be used outside the media arts classroom.

Terminology: demonstrate an understanding of, and use correct terminology when referring to, elements, principles, and other concepts relating to media arts;

Contexts and Influences: demonstrate an understanding of the sociocultural and historical contexts of media arts;

Responsible Practices: demonstrate an understanding of responsible practices associated with producing, presenting, and experiencing media artworks

Achievement Categories: Student learning is assessed and evaluated with respect to the following four categories of knowledge and skills.

Knowledge and Understanding: 25 % **Thinking:** 25 %

Communication: 25 %

Application: 25 %

Instructional Strategies: Westside teaching staff will use a variety of instructional strategies to help students develop and improve skills in the following areas: character, citizenship, communication, critical thinking and problem solving, collaboration and teamwork, and creativity and imagination.

Assessment and Evaluation:

Formative assessments are used to improve student learning by providing varied opportunities to demonstrate an understanding of course expectations in preparation for summative evaluations. Summative evaluations test groups of key expectations.

Late Work : Students are expected to complete all assigned work and submit it by the teacher's established due date. Every attempt will be made to encourage students to complete all assigned work on time so their grade represents their actual achievement. It is up to the student to discuss extenuating circumstances with their teacher if they are unable to meet a deadline.

*Please see the Westside student contract for missing evidence of learning for further information regarding late marks and/or receiving a mark of 0.

Behaviour: Students are expected to arrive to class on time and prepared. Cell phones/devices are allowed in class to support learning but students will be asked to put them away during instruction/discussion or if they are becoming a distraction.

	Term Work (70%)
Unit of Study	Summative Evaluations
LIGHT AND SHADOW (DURATION)	Concept, Process, Analysis, Art Piece, Presentation, Reflection
SOUND AND SILENCE (POINT OF VIEW)	Concept, Process, Analysis, Art Piece, Presentation, Reflection
MOVEMENT AND STILLNESS (HYBRIDIZATION)	Concept, Process, Analysis, Art Piece, Presentation, Reflection
EXPANSION AND LIMITATION (INTERACTIVITY)	Concept, Process, Analysis, Art Piece, Presentation, Reflection
	Final Summative (30%)
STUDIO	Online Portfolio (20%)
WRITTEN	Reflection (10%)